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[www.michaelhallerphotography.com](http://www.michaelhallerphotography.com)

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# Hello & Welcome



First, I just want to say a huge 'best wishes' to you both on your engagement! This guide is to introduce you to my approach to weddings and answer any questions you may have here at the start of your planning journey.

As one of the few vendors who will be by your side for most of your big day, my goal is to help you feel confident, informed, and completely at ease so you can fully enjoy every moment of your wedding.

Here are my contact details in case I can clarify anything. Don't hesitate to reach out with any questions—I'm here for you every step of the way!

[michael@michaelhallerphotography.com](mailto:michael@michaelhallerphotography.com)

585.747.1494



# Behind the Lens



Hi - I'm Michael, and I love what I do. I think being a wedding photographer means taking pictures, yes, but it's more about being trusted to witness and preserve the quiet, emotional, and joyful moments that define your day. It's an honor I never take for granted, and I feel incredibly lucky whenever I'm asked to be someone's wedding photographer.



Photography for me is more than just gathering beautiful images—it's about telling a story. *I specialize in finding real, heartfelt moments that reflect who you are as a couple, with all the joy, laughter, and little details that make your day unrepeatable.* A quiet glance, a shared laugh, the excitement of your first dance, all the tiny moments are what add up to a mosaic that is uniquely you, and I want to find them all!

My goal as your photographer is to not only document your wedding day beautifully but also to make the entire experience fun, easy, and memorable. I'm here for you: to guide you, cheer you on, and ensure your journey to "I do" is as smooth as possible.

When I'm not behind the camera, you can find me exploring Philly with my family, endlessly retooling my Notion homepage (ask me about this!), or cheering on the Buffalo Bills (Shhh - don't tell my Philly neighbors!).

I can't wait to meet you, learn about your wedding day vision, and create something truly unforgettable together!

*Michael*

# Easy As



## One

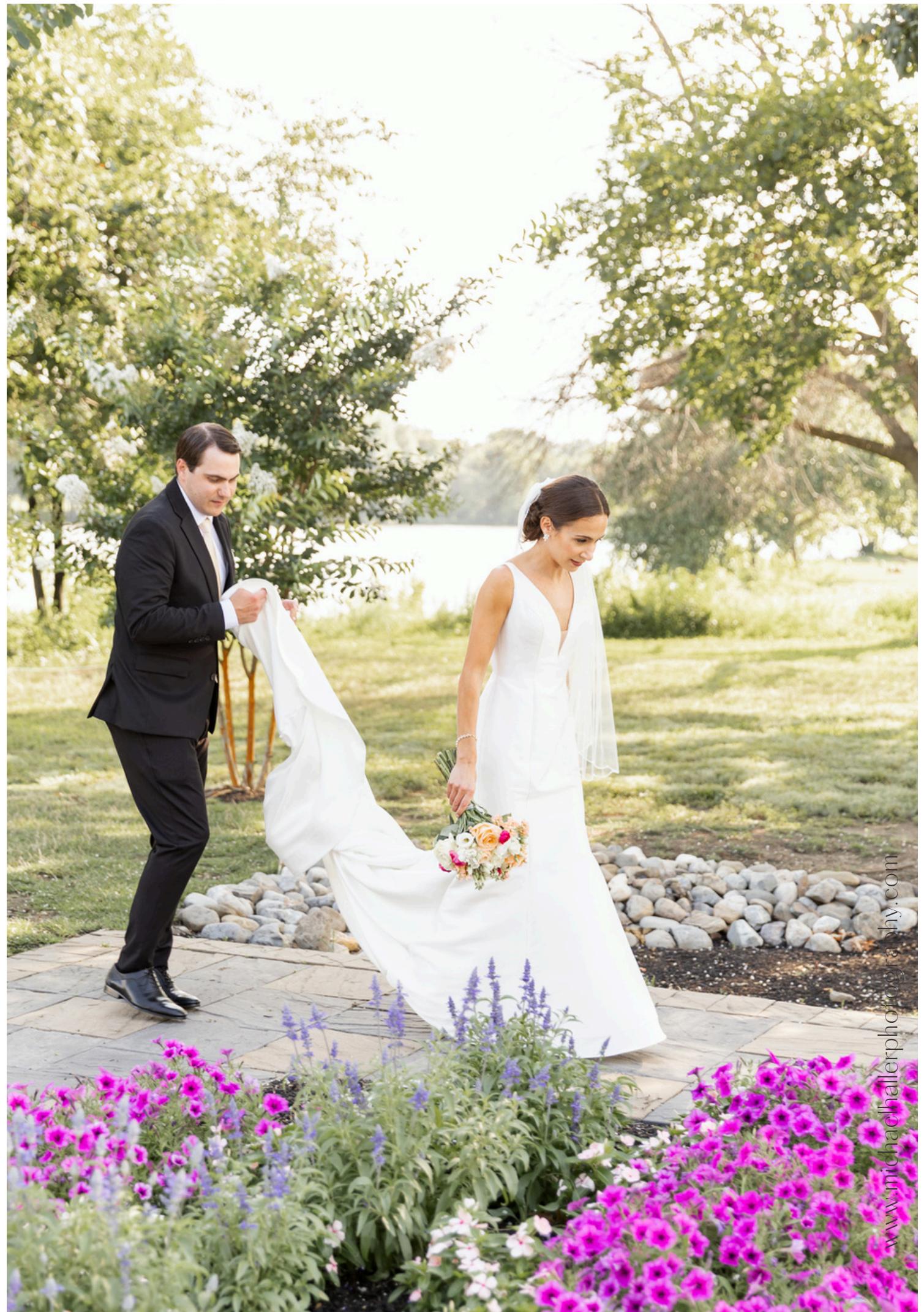
We'll have an initial discussion by video call to meet, discuss the details you already have set in stone, and what your ideal wedding day looks like. You'll tell me what you are looking for in your wedding day photos and I'll answer any questions you may have. I'll then guide you to what package I think suits you best.

## Two

We'll plan the day together! This will include two zoom calls, a Google Doc and anything else you'd prefer. Wedding planning can be intense, but we got your back! We use our vast experience to tailor a day that is specific to what you and your partner are after,

## Three

After the wedding day, I'll get to work hand editing your images and crafting your photos into a complete story. This usually takes about 6 weeks but don't worry, I'll be sharing some sneak peeks along the way ;)



# Our Journey Together

## We Send

...your contract, payment schedule, deposit information and a quick questionnaire to get the ball rolling!

## Plans, Plans, Plans

The fun begins! We send you a google doc to begin gathering all the necessary information about your wedding day. We begin booking your second shooter and scheduling your engagement session.

## First Meeting

We'll schedule a call 4-6 months from your day to begin planning the itinerary, discussing photo priorities and answering any questions you might have.

## The Big Day!

We've planned everything so well, that you get to be present while we take care of all the details. You enjoy the moments, we'll bottle them for safekeeping.

## Finishing Touches

Once you've received your final gallery, we'll process and send your physical deliverables within 6 weeks..

## You Send

The completed forms and the deposit which secures your date! Yay!

## Engagement Session

We'll meet up at the location we've decided matches your vibe: urban, rural, greenery or scenery. This 1.5 hour session is a BLAST and a chance for us to figure out how to put you in your best light.

## Final Meeting

1-2 weeks out, this is where we finalize plans and set everything in stone..ish. We confirm your timeline, shot lists, and fill in any last minute changes so that you feel confident that everything's covered.

## After You're Married

We begin curating & editing your entire gallery, with a few sneak peeks along the way ;) This takes about 6 weeks give or take.

## All Good Things...

We plan to host your gallery online for 3-5 years from your wedding date allowing you and your family the leisure of time to make use of our print store. Prints and products make wonderful gifts and mementos that you can savor for years to come.

# Maura & Jeff

A photograph of a bride and groom in wedding attire standing on a balcony. The bride is on the left, wearing a white wedding dress and a veil. The groom is on the right, wearing a dark suit and tie. They are looking out over a cityscape in the background.

"We have gotten sooo many compliments on the photos from Michael's photography! I can't stop looking at them and sharing with everyone. We had such a great experience overall. The team aligned our expectations, timeline, and vision, pre-viewed the venue, and came organized and enthusiastic. They had creative ideas for photos, including a first look for my dad and me that brought us to tears! At the reception, they were right in the mix, capturing every dance move. Before we were back from our honeymoon, they had edited many photos for us to share! The final product was perfect and easy to share with friends and family. Thanks sooooo much!"

2026 Couples: book before  
March 1<sup>st</sup> and get a  
complimentary roll of film on  
your wedding day!

# Our Packages

## The CLASSIC

\$3600

8 hours

48 Hr Sneak Peek  
Digital Delivery 8 Weeks

## The SELECT

\$4500

9 hours

Second Photographer Included  
48 Hr Sneak Peek  
Digital Delivery 8 Weeks

## The SIGNATURE

\$5600

10 hours

Engagement Session  
Handcrafted Wedding Album  
24 Hr Photo Highlight Reel  
Second Photographer Included  
48 Hr Sneak Peek  
Digital Delivery 8 Weeks

Expedited Delivery within 3 Weeks	\$800
Engagement Session	\$750
Hand Crafted Album	\$600
Roll of	\$400
Extra Hour of Coverage	\$350
Second Photographer	\$750
24 Hour Photo Highlight Reel	\$300

\*All Prices subject to 8% Sales Tax.

## À La Carte





# “no hesitation”

We couldn't have asked for a better photographer to join us on this incredibly special day. Michael was calm, funny, and thoughtful the whole day and yet he was sharply on task — keeping us on time and making sure every last photo we wanted, and then some, were captured. Michael scoped out our venue months ahead to be prepared, he was in constant touch with us on the weekend of, and his wife Kara joined us on the day to make sure everything and everyone was accounted for. *I HATE having my photo taken and he made it painless and even fun. With no hesitation, work with Michael! PS: Ask him about his Elmo voice. :)*





# Frequently Asked Questions



We are nervous about being in front of a camera. How can you help us with that?

My superpower, I'm not kidding, is making people feel comfortable in front of a camera. If you need help, I will coach you through everything and distract you from ever knowing that I'm taking your picture. Don't worry. You can't mess it up.

## Do you edit the photos? How Many Photos Will We Receive?

Absolutely. Every image I deliver to you has been hand selected from the crop of thousands (and thousands more if there's a second photographer!) I then edit, balance, color correct, and crop every image by hand and cohesively stitch them all together into a consistent, complete, romantic story. How many depends on weather, location, personality, and of course the number of hours of coverage. I tend to deliver roughly 80-130 images per hour of coverage.

## What if it rains?

Rainy days CAN equal photo magic! Even on the dreariest day, there's usually a perfect chance to step outside for epic outdoor shots. If not, we'll get creative with the indoor spaces to ensure your photos are nothing short of amazing. We'll keep you soaking in joy—not the weather!

## Do You Have Insurance?

I won't leave home without it! Yes. Don't hesitate to ask and we can forward a COI to your venue.

## Will You provide Physical Deliverables?

Absolutely. Some of our packages include Wedding Albums and we are happy to offer albums of printed images. In addition, all of your images are hosted in an online gallery attached to a store for you to order more photo gifts later at your leisure. If you'd like to know more or customize the deliverables in a package, please don't hesitate to reach out.

## What Is your style?

My style is a mix of modern and classic, true to life, fun, and not afraid of color. I work with an editorial approach but like to let moments unfold naturally, and am tuned to work off of what your instincts are as well. I love laughs and candids, sweeping vistas, and intimate moments. All this said, I like to go off of what your vibe is: Disney Dreamers for life? We'll make it a tale as old as time. Obsessed with Pirates? Argh matey.

## Do we really need a second photographer?

A second photographer allows me to be in two places at once and basically doubles what we are allowed to intake throughout the day. It's fantastic investment because seconds are sneaky good about getting awesome candid glances when I drop my camera to say something, shots of your family and friends' reactions while my eyes are on you, as well as additional angles for the big key moments, like your mom's tears while you dance with your dad. They can speed up the photo priorities of the day helping accomplish our shot lists faster, and they always make an indelible impact in the final product. I definitely recommend if it's in your budget.

## Do you offer Video Services?

While my company focuses solely on photography, I collaborate often with a number of videographers that I know and trust. I'm happy to provide insight into how to pair these two mediums seamlessly.

## Do you cry at weddings?

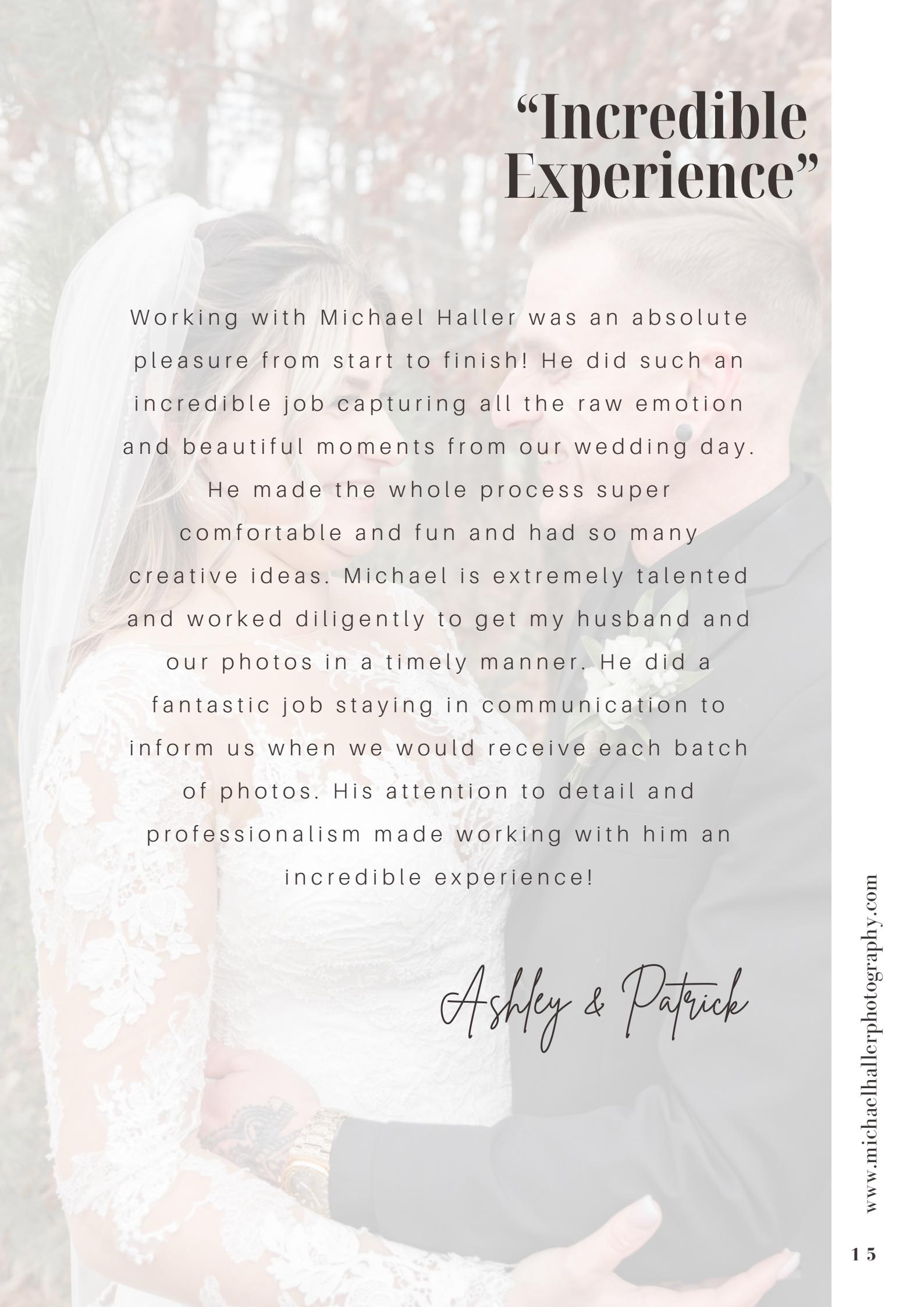
Not usually, but as the father of a 3 year old girl...sometimes the father of the bride toast gets me.

## Will You Customize a Package for our Specific Needs?

I'm more than happy to discuss what you have in mind. I want you to be 100% confident in what you're getting for your investment. Feel free to reach out and let's see what we can make work for you.



# “Incredible Experience”



Working with Michael Haller was an absolute pleasure from start to finish! He did such an incredible job capturing all the raw emotion and beautiful moments from our wedding day.

He made the whole process super comfortable and fun and had so many creative ideas. Michael is extremely talented and worked diligently to get my husband and our photos in a timely manner. He did a fantastic job staying in communication to inform us when we would receive each batch of photos. His attention to detail and professionalism made working with him an incredible experience!

*Ashley & Patrick*

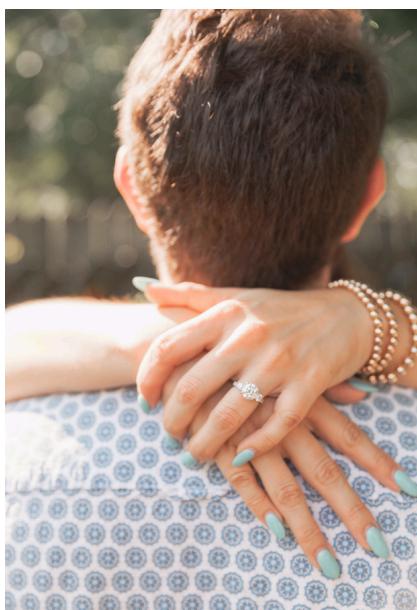
# Engagement Sessions

## What's so great about an Engagement Session, anyway?

The Engagement Session is a beautiful way to celebrate the fleeting affianced time of your lives, but is also a perfect opportunity for us to get to know each other, and gives you both time to get comfortable in front of the camera. Having a strong connection with your photographer can make all the difference in gathering those memories authentically on your wedding day. It provides us with the opportunity to build trust, establish a rapport, and for me to give you some guidance about how to WERK the camera. By the time your wedding day arrives, we'll feel like old friends, and you'll be pros at striking the perfect pose.

### *Perfect for Save the Dates*

And let's be real—you'll get some incredible photos out of it that are perfect for save the dates! Most couples haven't spent much time in front of a camera *as a pair* and for many, their only photos together are selfies. Having beautiful, professional shots of you two before the wedding is truly priceless.



~~tip tip tip!~~

Why not combine your session with your hair and makeup trial? It's a great way to see how it feels for a few hours and how it photographs. That way you have time to tweak anything before the big day if you'd like to!



# The Big Day

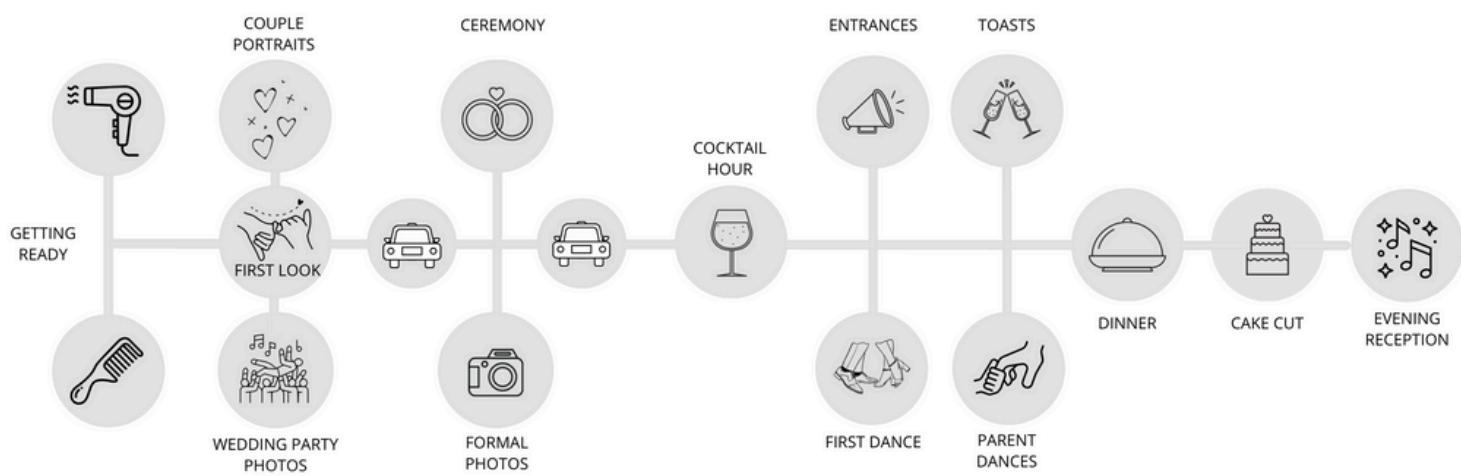
## What to expect

We've planned this day so well you don't even have to think. I show up and bring the steady jubilant vibes keeping things light, on time, and flexible. Even if we get off the timeline I'm great on the fly and work behind the scenes to accomplish all of your priorities.

You better believe I'll be looking my best, and will seamlessly blend in with your guests only orchestrating when absolutely necessary.



## time line a typical wedding day



*"My bounty is as boundless as the sea.  
My love as deep; the more I give to thee.  
The more I have, for both are infinite."*

*Romeo + Juliet.  
Act 2 Scene 2*



# Key Photos



Dress  
Shoes  
Rings  
Accessories  
Couple Portraits  
Wedding Party  
Couple's Pet!   
Hair Styling  
Make-Up Application  
Bouquet & Flowers  
Stationery  
First Look  
Walking down the aisle  
Decor  
Guests & Candids  
Vows & Rings exchange  
First kiss  
Register/License signing  
Formal groupings  
Cocktail Hour  
Couple portraits  
Table & room decor  
Venue exterior  
Speeches  
Sunset couple portraits  
Guest Arrival  
Cake cut  
Bouquet Toss  
First dance  
Parent Dances  
Evening atmosphere  
Evening entertainment



# Perfect Day!

Michael Haller Photography was an absolute dream to work with for our wedding. Michael was professional yet friendly from the start, and he was prompt with his responses. The quality of his work is truly phenomenal - the photos turned out sooo dreamy and gorgeous, literally look like they came right off my Pinterest board. Michael brought fantastic energy to our wedding day and helped keep things moving on schedule, but also stayed flexible when things happened that caused us to be a little behind schedule (wedding dress mishaps...). Also he didn't stress me out or rush me even when we were behind schedule— something I really appreciated as a bride! Both my whole family and my husband's family loved him. We could not be happier with the memories Michael and his team have preserved for us. Worth every penny. We HIGHLY recommend him!!

*Amy & Brayden*

**“....right off my Pinterest board.”**

# Prints & Heirlooms

Your photos deserve more than to live on a screen. Through your gallery, you can easily order high-quality prints, albums, and wall art to bring your favorite moments to life. Whether it's a stunning canvas for your home or a gift for loved ones, I've made it simple to preserve your memories in a way you can hold onto forever.



The day lives on with

PRINTS

ALBUMS

WALL  
ART

And So Much More!



*Michael Haller*

P H O T O G R A P H Y

## Let's Connect

I'd love to find a time to chat and get to know more  
about your wedding day vision.

Find me at my email address below or [click here](#) to  
reach me with any questions you may have.

Cheers!



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